How we can support you

Travel Plan Advisers work with local employers offering free tools, resources and support to help bring about behaviour change encouraging staff to travel sustainably when they can.

Providing viable alternatives to the car through targeted implementation of sustainable travel measures will allow traffic to keep moving contributing to economic growth, reduced carbon emissions, health improvements and other wider social and environmental benefits.

Any business can create a Travel Plan which offers real benefits, not only for a business but for employees too. A good Travel Plan can improve the efficiency, environmental credentials and image of an organisation.

As well as help producing a Travel Plan businesses in East Lancashire can benefit from:

- help with the design and delivery of travel to work surveys to understand current travel habits and travel patterns of the employees
- GIS mapping of staff postcodes and accessibility plots of public transport, walking and cycling routes/thresholds to site
- site audits to help identify potential improvements or help with locating new facilities
- information and resources provided to promote sustainable transport
- offers from local transport operators including discounted bus tickets for staff





© Lancashire County Council Licence No. 100023320 2014

Get in touch

Contact the Sustainable Travel Team
sustainabletravel@lancashire.gov.uk
01772 530201



Connecting East Lancashire - a Local Sustainable Transport Fund Project

Ideas, grants and support to help get your employees to try travelling to work on foot, by bike, public transport or car sharing

Lancashire County Council

comms 3830

We want to increase levels of sustainable travel so it is imperative that people are made aware of the options available to them.

Local Sustainable Transport Fund

Lancashire County Council has secured funding from central government's Local Sustainable Transport Fund to enable us to encourage more East Lancashire businesses to promote smarter travel for the journey to work.

We want to improve door to door journey experiences, promote sustainable travel infrastructure and encourage more people to choose walking, cycling, car share or public transport for suitable journeys.



Ideas

Businesses, employment areas and service providers in East Lancashire are being targeted as major, peak time trip generators. Our Business Travel Plan Toolkit will be offered containing potential interventions which can be tailored to organisations' needs including:

- car sharing initiatives and web platform
- cycle training to those who wish to consider cycling to work but are uncomfortable with the cycle journey
- personal journey planning to make employees or visitors aware of all travel options available to them
- support for and marketing of local public transport options
- provision of cycle storage and other facilities at employment sites
- eco-driver training to reduce the environmental impact and cost of journeys that are made by car
- a workplace cycling challenge to help motivate businesses and staff
- cycle maintenance sessions, bike hire and group cycle rides





Grants

The Toolkit will be supported with the offer of grants to businesses and organisations to help them increase the uptake of sustainable modes.

The funding can be used towards improvements to or provision of:

- safe and secure cycle parking facilties
- showers, changing and drying facilities
- lockers
- electric vehicle charging points
- car share mini website
- teleconferencing and video conferencing facilities
- sustainable travel days/events





You could receive:

- up to £5,000 to support, encourage or enable sustainable travel
- funding in full for small scale projects or a contribution towards higher value works
- support to promote your project





Terms and conditions apply. Contact the Sustainable Travel Team for details and an application form **sustainabletravel@lancashire.gov.uk** 01772 530201