

BURNLEY MEANS BUSINESS...

Build Yours Here



burnley.co.uk



A big warm Northern welcome to Burnley.

After all, we weren't voted the friendliest town in Britain without good reason. But we also mean business. From world-renowned cutting-edge brands and solid investment opportunities to affordable living and housing and spectacular countryside to explore, we truly believe we have it all in Burnley.

This investment pack will take you on a journey to discover:

- **Our vibrant sectors**, including advanced manufacturing and advanced engineering, digital and creative and logistics
- **Our connections** - both geographically and the many businesses that call our town home
- **Our impressive talent pool** including experienced professionals and university graduates
- Why being based in **Burnley makes business sense**
- The **affordable and varied lifestyle** you and your employees can enjoy

Burnley in brief



Contents

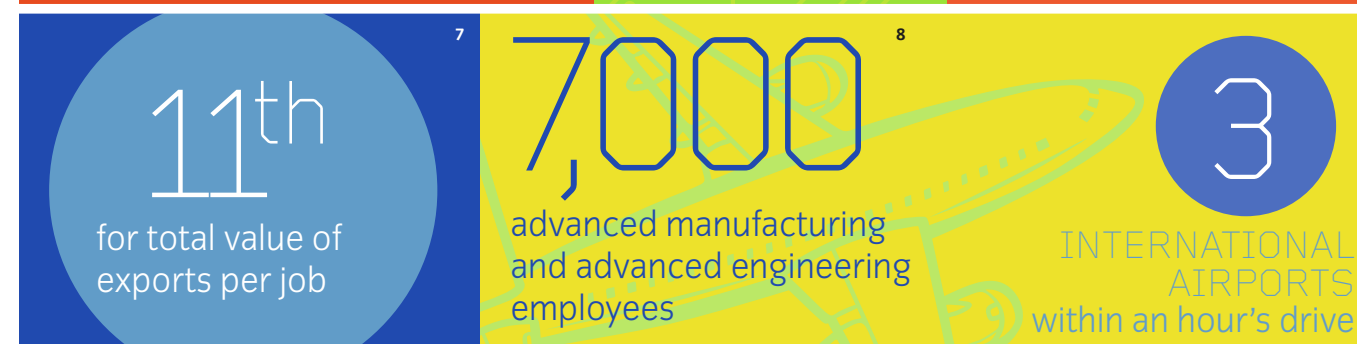


Becca Who, renowned
interior designer

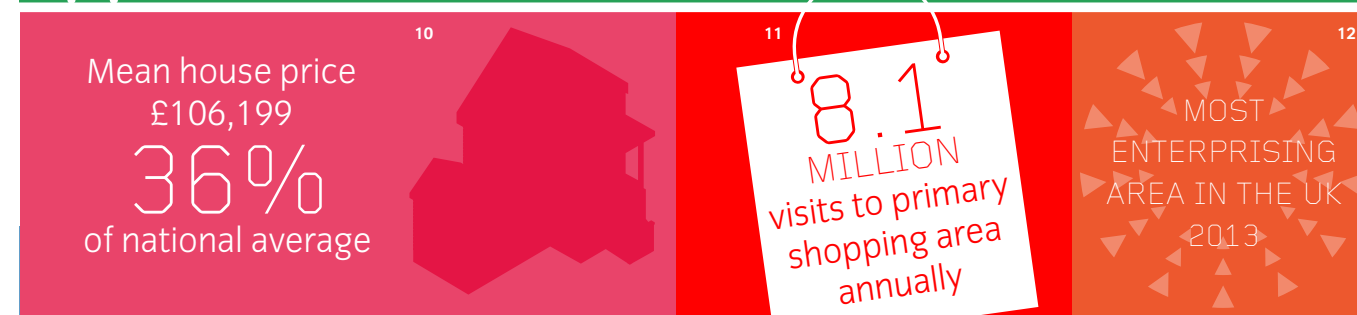
2	Burnley in Brief
4	Contents
6	A Solid Investment
8	The Beating Heart of the UK
10	Our Vibrant Sectors
12	Advanced Manufacturing and Advanced Engineering
14	Retail, Leisure and Tourism
16	Digital and Creative
17	Education and Training
18	Logistics
19	Business, Professional and Financial Services
20	The Perfect Work-Life Balance
22	Get in Touch
23	Appendix

A solid investment

If you're looking for a town in which to invest,
we believe we can tick all of your boxes.



CONVENIENTLY LOCATED ON M65
WITH ACCESS TO M6, M62, M66 AND BEYOND...



PIONEER PLACE

An exciting new retail and leisure
development set to open in 2023.

Currently looking
for restaurant and
retail investment

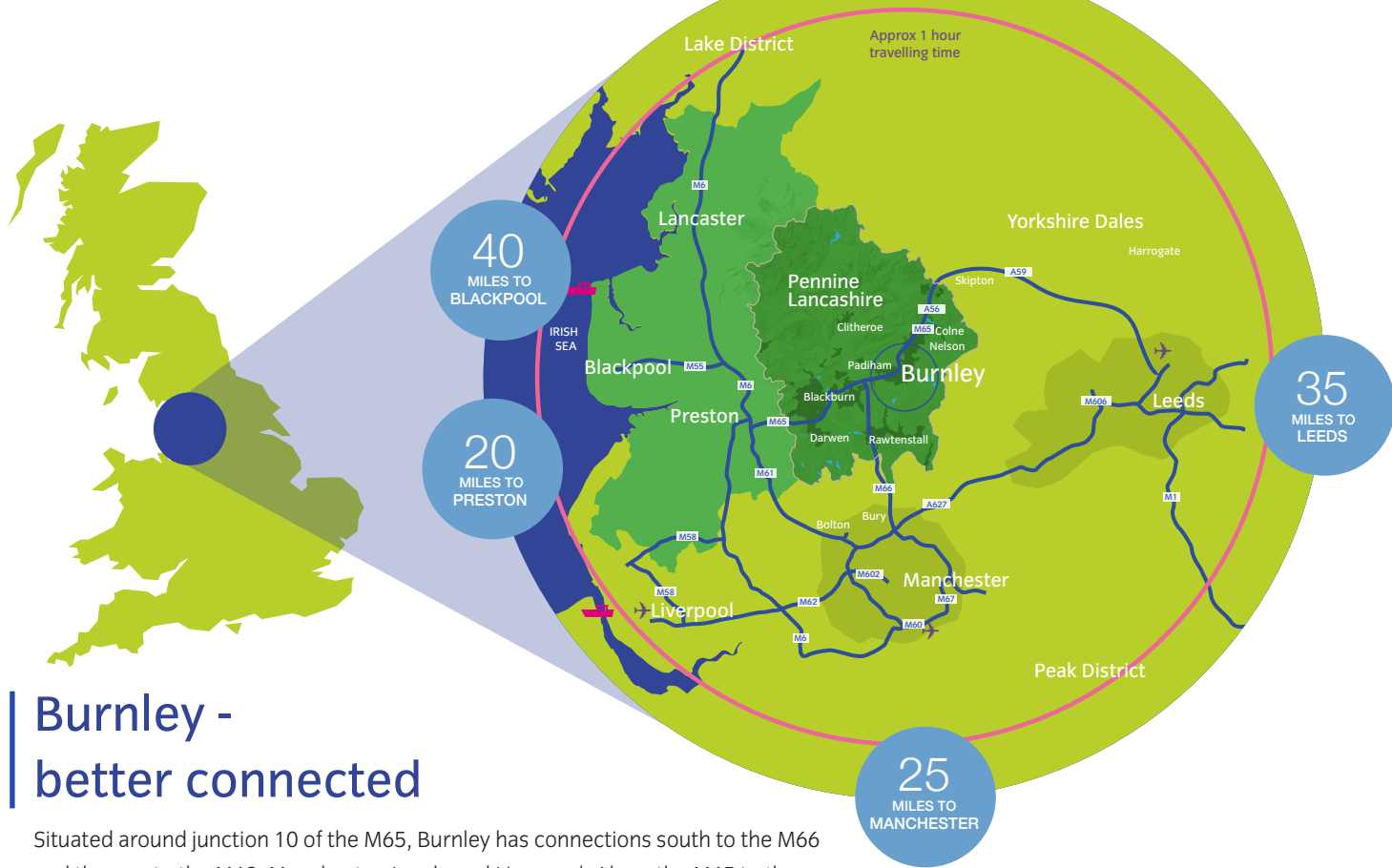


The beating heart of the UK

Burnley has prime central location in the UK. Our thriving varied sectors are at the heart of what we do and we'd love to welcome you to join us. We are incredibly well connected, which means our businesses are too.

Approximate distances and drive times:

Blackburn	11 miles	20 mins
Preston	25 miles	35 mins
Manchester	25 miles	45 mins
Leeds	60 miles	65 mins
Liverpool	52 miles	1hr 10 mins
Hull	89 miles	1hr 45 mins
Birmingham	125 miles	2 hrs
Edinburgh	208 miles	4 hrs
London	240 miles	4 hrs



Burnley - better connected

Situated around junction 10 of the M65, Burnley has connections south to the M66 and then on to the M62, Manchester, Leeds and Liverpool. Along the M65 to the west are Blackburn, the M6, Preston, Blackpool, the Lake District and beyond.

Our motorways are fast flowing so we measure miles in minutes. Within five minutes of Burnley centre is rural splendour. Within one hour are the three international airports in Manchester, Leeds and Liverpool.

Air

Burnley benefits from the proximity of three international airports, all within approximately one hour's drive.

- **Manchester Airport** (45 minutes) The UK's third largest airport (the largest outside of London), handling over 22 million passengers a year to over 200 destinations
- **Liverpool John Lennon Airport** (50 minutes) One of Europe's fastest growing airports now serving over five million passengers a year. Regular scheduled services are currently available to 69 domestic and European destinations
- **Leeds-Bradford International Airport** (1 hour) One of the UK's fastest growing airports, now handles over two million passengers per annum and provides access to over 70 domestic, European and international destinations

Sea - Liverpool SuperPort

- The largest of the Peelports, handling over 33 million tonnes of cargo, within one hour of Burnley
- Liverpool is ranked among Britain's major deep sea container ports and is the country's major gateway for trade with the United States/Canada serving more than 100 global destinations

Road

Burnley has excellent uncongested high-speed road networks – the M65 offers fast, direct connections to:

- **The M60 and M66** to/from Manchester
- **The M6 and M65** to/from the Preston area, the coastal resorts and the Lake District
- **The M62 or A646** to/from Leeds
- Leading UK logistics providers take advantage of these network routes, operating transport services from their base in Burnley

Rail

The town is served by two main railway stations, Burnley Manchester Road and Burnley Central. Burnley Manchester Road operates services west to Preston and Blackpool and east to Leeds and York. It also operates a 45-minute direct train service to Manchester.

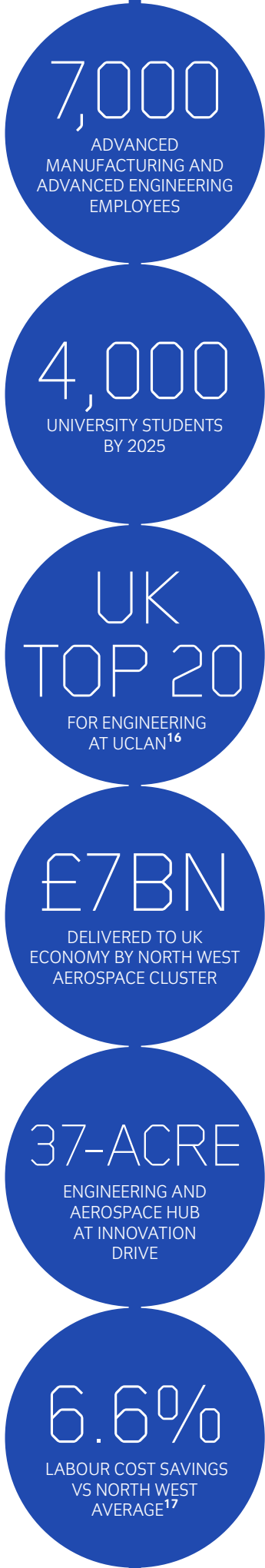
Burnley Central provides local services west to Blackpool and Preston (where all trains to major destinations in the country can be caught) and east to Nelson and Colne.



Our vibrant sectors

We've already mentioned that we have it all in Burnley. And that's because we truly do.

We're the first to admit that sometimes it surprises people just how many vibrant sectors call our town home. The following are just a handful of the thriving sectors you could work in or tap into.



Advanced Manufacturing and Advanced Engineering

Burnley is a force to be reckoned with when it comes to advanced manufacturing and advanced engineering. In total, these major sectors and all of their sub sectors, including **aerospace** and **automotive**, account for **7,000** jobs in Burnley – approximately **20% of total jobs in the town**.

Aerospace

Our central location in the North West means we are at the heart of the wider regional advanced engineering cluster. The North West aerospace cluster is the biggest in Europe, contributing **£7 billion to the UK economy** - 25% of UK aerospace turnover.¹³ We are home to some of the most important players in the industry, including **Safran Nacelles**, **Velocity Composites** and **Paradigm Precision**.

Burnley may be at the heart of the North West and therefore its advanced engineering cluster, but we offer a highly competitive cost base. Our industrial rents and labour costs are significantly lower than some of the other clusters in this sector in other parts of the country.

Manufacturing

We are proud to also host renowned advanced manufacturing companies that deliver cutting-edge products. Leading advanced manufacturers include **AMS Neve**, **BCW Engineering** and **VEKA plc**. All are leaders in their fields and innovative in their approach.

Burnley's average labour costs are **12.5% lower than national average**, but companies who choose to be based here also benefit from our position at the heart of the UK. Our convenient transport network not only simplifies logistics, but means talent can be attracted across a large part of the North West, including Liverpool, Leeds and Manchester.

Automotive

We know how easy it is to get in, out and around Burnley, but we also have a solid automotive sector. Supported by our attractive transport and logistics networks, the sector is home to names such as **Fort Vale Engineering** and **Futaba Manufacturing**.

The North produces **500,000** passenger cars every year, representing over 40% of the UK's total¹⁴. As a whole, the UK is home to six mainstream car manufacturers, 11 engine manufacturers, seven major sports car and premium manufacturers and 20 research and design centres – not to mention more than 2,400 suppliers¹⁵. Burnley's prime central position in the UK makes it a convenient location for automotive companies.



Case Study

Who Velocity Composites

What Our aim at Velocity Composites is very simple: to reduce the operational costs of our customers by providing engineered kits that reduce all forms of waste from the composites supply chain. This allows our customers to focus on their core business of part manufacture and meet the global challenges around new aircraft programmes, aircraft production rate increases and the cost challenges around the volume growth in aerospace composite materials.

Where Velocity Composites operates from its purpose built 26,000 sq ft facility located in the heart of the UK's North West aerospace cluster at AMS Technology Park in Burnley. On site we have all production, raw material management, product engineering and customer support functions under one roof to offer the most responsive service to our client base.

Size 80 employees, with over 60 at the Burnley site

Why Burnley? "Burnley is an excellent location in the UK aerospace sector, with major global manufacturers situated both in the town and in close proximity. These organisations have invested heavily in the area over the last ten years, making it a global hub of complex manufacturing and new composite design.

"The town has a broad ranging skillset and experienced workforce base, giving reliable resources to deliver on what is needed, including adapting long-established skills around the fabric industry to the advanced composites industry. Given the current world aerospace sector challenges, Burnley is well equipped to weather the storm and be in a position to recover stronger and more agile."

Alex Roberts, Site Manager, Velocity Composites Burnley





2023
PLANNED OPENING OF
PIONEER PLACE – AN EXCITING
NEW RETAIL AND LEISURE
DEVELOPMENT

9,250
RETAIL, LEISURE AND
TOURISM JOBS IN BURNLEY

8.1
MILLION
VISITS TO PRIMARY
SHOPPING AREA
ANNUALLY

2.6
MILLION
TOURISM VISITS ANNUALLY

3
INTERNATIONAL AIRPORTS
WITHIN AN HOUR'S DRIVE

CONVENIENTLY
LOCATED ON
M65
WITH ACCESS TO M6,
M62, M66 AND
BEYOND

Retail, Leisure and Tourism

Burnley is centrally located within both the UK and the North West and is incredibly well connected. There are **three international airports** within an hour's drive - Manchester Airport, Liverpool John Lennon Airport and Leeds-Bradford International Airport. Burnley is also located on the M65, which opens to the M6, M62 and beyond. This makes the town extremely easily accessible for visitors to the town, with **2.6 million tourism visits** annually. As such, Burnley has a firmly established retail, leisure and tourism sector, which accounts for some **9,250** of jobs¹⁸. Just a handful of those who are ready with a warm welcome include **Crow Wood Leisure, Lavender Hotels** and **Burnley Youth Theatre**.

The town's high street has recovered well following the national COVID-19 lockdown of 2020. Burnley's town centre is in the **top ten** for recovery for both footfall and spend¹⁹. Unlike major nearby cities, Burnley's high street is not reliant on town centre workers for its commercial success, which is one of the reasons cited for its strong recovery following lockdown. There are also more than 40 bars, cafes and restaurants within a mile of the town centre, making Burnley a convenient location for tourism and local visitors alike. The town centre also benefits from a vibrant mix of big brand and independent shops.

Case Study

Who Crow Wood Leisure

What Crow Wood is a unique concept in health, fitness and leisure. The resort plays host to an award-winning members health club and gym, fantastic soccer centre, world-class spa facilities, a fabulous 76-bedroom hotel and three resort restaurants, two of which boast AA rosettes.

Where Set within 100 acres of greenbelt land in the heart of Burnley, just off junction 11 of the M65. In the 1990s, MD Andrew Brown purchased a dairy farm and began his ambitious project. Today Crow Wood Resort and Spa attracts thousands of visitors to Burnley each year.

Size 279 employees

Why Burnley? "Burnley has a rich heritage, yet continues to challenge visitor perceptions with its ambitions and vision. It's a small town with a big heart. The people of Burnley are hardworking, ambitious yet down-to-earth and welcoming. There's a huge sense of community spirit amongst everyone here. The town has always been good to me and it's important to me that we are able to give something back to the economy and provide jobs and fantastic leisure opportunities for local people. Burnley absolutely deserves these world-class luxury leisure experiences to complement its fantastic location, great affordable housing and career opportunities." **Andrew Brown**, MD of Crow Wood Leisure



| Digital and Creative

6,500

EMPLOYED IN DIGITAL
JOBS ACROSS BURNLEY
AND PENDLE

2nd

MOST SUCCESSFUL UK
TOWN FOR DIGITAL JOBS
GROWTH

20%

GROWTH IN DIGITAL
BUSINESSES

45
MINS

TO MANCHESTER VIA
DIRECT TRAIN

1

HOURLY APPROX DRIVE
TIME TO LEEDS AND
LIVERPOOL

Our growing status as a university town goes hand in hand with our digital jobs success. In fact, we rank second in the UK for digital jobs growth. During 2014-2015 alone, we saw annual growth of almost 162%, compared to 2% across Great Britain and 30% across the rest of the North West²⁰. With UCLan committed to having 4,000 university students in Burnley by 2025, we are excited to see this sector further expand. Some of our digital leaders include **+24 Marketing**, **Door4**, **Chess ICT**, **FDM Digital Solutions** and **DEM Automation and Workholding**.

There are almost **19,000** employees in the digital sector in Lancashire, with the highest proportion working in Burnley and Pendle. Here, some **6,500** digital sector employees can be found. These individuals account for more than 4% of total employment in the travel to work area²¹.

Between 2012 and 2017, there was a **20%** increase in the number of digital businesses in Burnley and Pendle²².

Case Study

Who Door4

What Door4 is a digital agency that provides business-focused e-commerce websites, online promotion and internet consultancy.

Where Burnley Wharf, next to the Leeds and Liverpool Canal

Size 18 people

Why Burnley? "I'm from Burnley so I know first hand how business-friendly the town is. When space became available at Burnley Wharf next to the canal, we immediately expressed an interest. Not only is it in a beautiful location, but it is close to Manchester Road train station and the bus station, which played an important part in our decision. In addition, we knew we would have access to Burnley's larger talent pool as the town continues to solidify itself as an impressive digital hub. Being connected to Manchester provides us with the ability to do business daily in the city, whilst maintaining Burnley headquarters." **Leon Calverley**, Managing Director



4,000

UNIVERSITY STUDENTS
BY 2025

2

UNIVERSITY
SOURCES FOR COURSES IN
BURNLEY

136-BED

STUDENT ACCOMMODATION
IN BURNLEY

NUMBER

1

SIXTH FORM CENTRE
IN THE UK (BURNLEY
COLLEGE)

| Education and Training

Burnley is a growing university town, with UCLan planning to offer courses to **4,000 students** by 2025. Some of the current available qualifications at UCLan Burnley include Accounting and Business, Law, Professional Policing, Forensic Psychology, Sports Coaching and Development, Fashion and Textiles and Medical Sciences.

That's on top of the qualifications already offered by **Burnley College** and **University Courses Burnley**, as well as the town's other further education establishments. Burnley College offers a sixth-form centre, university courses,

Themis apprenticeships and adult learning. Rated by Ofsted as Outstanding, the college also has the **second-largest apprenticeship programme in Lancashire**.

We are proud of our modern educational facilities for courses such as medical sciences and our new student accommodation. The **136-bedroom student accommodation** at Sandygate opened in 2020 and forms another milestone in the transformation of the wider historic canal-side "On the Banks" project by Burnley Council and Barnfield Investment Properties.

CASE STUDY

Who The University of Central Lancashire (UCLan): Burnley Campus

What Working in collaboration with our strategic partner Burnley Borough Council and alongside the Burnley Bondholders group of influential local business leaders, the university's education strategy for the region is designed to meet the existing and emerging skills and employer needs of Burnley and Pennine Lancashire.

Where UCLan Burnley is situated across two sites – Princess Way (shared with one of our partners, Burnley College) and Victoria Mill, an iconic grade-II listed building located in the historic Weavers' Triangle area. In 2020, our Sandygate Hall accommodation opened, offering high-quality student accommodation comprising 136 en-suite bedrooms within 29 flats, and student hub social areas. In a landmark agreement, Sandygate is owned by Burnley Borough Council, with the university providing the day-to-day services. The council's investment supports our mutual development plans for Burnley to become a thriving university town, to deliver the skills and talent needed to drive productivity.

Size University of Central Lancashire Burnley has a target of 4,000 students by 2025

Why Burnley? Burnley is in a key location and a real exemplar for the public and private sector working collaboratively for the benefit of place-based growth and we're delighted to be part of this. Our aim is to raise the aspirations of and increase the opportunities for all by delivering world-class higher education, which targets the economic demands and skills needs of the town. We work in close partnership with Burnley's employers and communities, so they can influence our curriculum and provide opportunities to our students, as well as benefitting from our knowledge transfer capabilities. Burnley presents an ideal environment for a university – a fantastic learning experience in a supportive and friendly environment, where students can benefit from small class sizes and a high level of support. **Professor Graham Baldwin**, Vice-Chancellor



3

INTERNATIONAL
AIRPORTS WITHIN AN
HOUR'S DRIVE1
HOURTO LIVERPOOL
SUPERPORTCONVENIENTLY
LOCATED ON

M65

WITH ACCESS TO M6,
M62, M66 AND
BEYOND

6.6%

LABOUR COST SAVINGS VS
NORTH WEST AVERAGESEVERAL DEVELOPMENT
OPPORTUNITIES AT OUR
PRESTIGIOUS BUSINESS
PARKS

| Logistics

Burnley has a varied logistics sector and is home to renowned global brands such as **Boohoo.com** (fashion and textiles), **Exertis** (technology distribution) and **Fagan & Whalley** (haulage). Burnley has prime **central location in the UK**, making us incredibly well connected, which means our businesses are too. **Liverpool Superport** is an hour away, whilst there are **three international airports** within an hour's drive - Manchester Airport, Liverpool John Lennon Airport and Leeds-Bradford International Airport. Burnley is also located on the M65, which opens to the M6, M62 and beyond.

There are ample development opportunities in our town (which our Business Support Team can offer further information about), along with **several prestigious business parks**. Fagan & Whalley and Exertis are both based at **Burnley Bridge**, a 70-acre site located off junction 9 of the M65. Exertis has chosen Burnley Bridge for its national distribution centre, whilst Fagan & Whalley is based at a 92,000 sq ft high bay facility.

Boohoo.com owns 3.1 million sq ft of property and land at the Heasandford Industrial Estate.

Case Study

Who Exertis

What Exertis is an industry-leading distributor of technology products and specialist services. Our customers are retailers and companies that resell technology products that people use every day in their home, office or whilst on the move. Chances are these products have passed through one of our logistic centres or that a technology solution has been prescribed by one of our expert teams.



Our core business is the distribution of products and services from the world's leading and emerging technology companies. Some 1,400 of them. Many of them such as Samsung, Microsoft, Dell EMC and Google are well-known and respected brands. We sell and distribute their products, solutions and services through a network of more than 50,000 resellers and retailers, globally, who in turn sell these to consumers, small businesses and large corporations. We specialise in a number of technology areas including: consumer, mobile, business, AV, enterprise and IT supplies.

Where Exertis' HQ and Northern Distribution Centre is based in Burnley Bridge. The purpose-built 600,000 sq ft warehouse boasts two mezzanine floors totalling 66,478 sq ft and office space totalling 43,196 sq ft. We're currently adding an additional 70,000 sq ft mezzanine level to increase our capacity and capability, enabling us to better support customer requirements, and to facilitate growth.

Size 1,791 employees in the UK, with 578 based at the Burnley site.

Why Burnley? "We have a long history in the area and Burnley has good infrastructure links. The town has a strong skills base and availability of talent. Burnley also has supportive local agencies and government bodies, which makes it a great location for our headquarters." **Richard Hinds**, Chief Operating Officer, Exertis UK&I

12,900

JOBS IN BURNLEY ARE
PROFESSIONAL ROLES IN
GROUPS 1-3 ²⁴

12.5%

LABOUR COST SAVINGS VS
NATIONAL AVERAGE

TOP 10

FOR HIGH STREET RECOVERY

4,000

UNIVERSITY STUDENTS
BY 2025CONVENIENTLY
LOCATED ON

M65

WITH ACCESS TO M6,
M62, M66 AND
BEYOND

| Business, Professional and Financial Services

Burnley central's location and efficient transport network makes it an easy town to commute to. Its high street is a mix of big-name brands and independent shops, bars, cafes and restaurants and benefits from a thriving early evening economy.

Business, professional and financial services companies can also benefit from Burnley being a growing **university town**, with UCLan planning to offer courses to 4,000 students by 2025. That's on top of the qualifications already offered by Burnley College and University Courses Burnley, as well as the town's other further education establishments. Burnley College is rated by Ofsted as Outstanding and has the **second-largest apprenticeship programme in Lancashire**.

Burnley benefits from several **Grade A office space**, including:

- The Landmark
- Group First House (Shuttleworth Mead)
- Ribble Court (Shuttleworth Mead)
- B1 Centre (Empire Business Park)
- Kingsway House (Kingsway)
- St James House (St James Row, town centre)
- Kestrel Court (Network 65 Business Park)

The Perfect Work-Life Balance

We welcome all visitors and new residents to our town with open arms. We are certain you know about our historic football club – but did you know that **80% of our town is rural**? That makes us the perfect place to explore the outdoors, as well as our restaurants, bars and other leisure facilities.

Working and living in Burnley provides an affordable and balanced lifestyle for your employees. The mean house price in Burnley is **£106,199**, which is 36% of the national average. Not only does your money go further, but there is a wide-range of properties at your fingertips. From quality modern newbuilds and contemporary apartments to quaint cottages and impressive Victorian terraces, there's something for everyone's budget and taste.

There are two award-winning parks within walking distance of the town centre, whilst many of our parks have been awarded Green Flags for their high standards. **Towneley** and **Gawthorpe Halls** are two of the most beautiful buildings in Burnley and host family-friendly events year round. And if you really want to stretch your legs, you can stroll along the Leeds Liverpool canal or get further into the great outdoors to the famous Singing Ringing Tree and the Forest of Burnley.

With a large and varied choice of primary and secondary schools, as well as further education facilities such as Burnley College, the town is a great place to live for families. UCLan has committed to increasing its student numbers to 4,000 by 2025, making Burnley a bustling university town.

If you like what you see and want to find out more, please get in touch

We have a Business Support Team to provide support for businesses from start-ups to global giants. Drop them an email at info@burnley.co.uk

We want to support our investors as much as we can, to say thank you for choosing Burnley and our skilled workforce. Burnley Borough Council's Business Growth Programme has been in operation since 2013 and compliments other business support programmes being delivered in Burnley. The specific types of support potentially available include:

- **Grants** - supporting capital expenditure
- **Specialist Business Advice** - bespoke consultancy support tailored to meet individual company needs.
- **Discretionary Business Rate Relief** – this strand has proven extremely beneficial to some companies and has provided a better value for money option than a grant in some cases.
- **Support for town centre businesses** bringing vacant premises back into use
- **Start-up Support** - for those start-ups failing to meet the criteria for BOOST Lancashire

There is a wide range of business parks, premises and offices located throughout the borough with development opportunities for industrial and logistics at Burnley Bridge and Burnley Bridge South, and for research and office uses at Burnley Vision Park. Our Business Support Team will assist you with your requirements.



Appendix

1	Centre for Cities 2018	16	Complete University Guide 2020
2	Tech Nation 2018 Report	17	NOMIS Living Costs and Food Survey 2018
3	NOMIS Living Costs and Food Survey 2018	18	Annual ONS BRES data 2018
4	Centre for Cities 2018	19	Centre for Cities September 2020
5	Tech Nation 2018 Report	20	Lancashire's Digital Landscape 2019 Report, Lancashire Enterprise Partnership and Digital Skills Partnership 2019
6	Burnley Borough Council's Local Plan 2018		
7	Centre for Cities 2017	21	Lancashire's Digital Landscape 2019 Report, Lancashire Enterprise Partnership and Digital Skills Partnership 2019
8	Annual ONS BRES data 2018		
9	Visit Lancashire STEAM 2018	22	Lancashire's Digital Landscape 2019 Report, Lancashire Enterprise Partnership and Digital Skills Partnership 2019
10	Centre for Cities 2019		
11	Burnley Borough Council 2018	23	Groups 1-3 (Managers, Directors and Senior Officials, Professional Occupations, Associate Professional and Technical), NOMIS, Labour Market Profile – Burnley (2019-20)
12	Enterprise Britain Awards, UK Government		
13	North West Aerospace Alliance		
14	Northern Automotive Alliance		
15	SMMT		



Burnley Council 2020. Job_17841_creative-council.net

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