

Internationalisation Fund: North West

From the Department for International Trade

Grant funding for eligible businesses in England
Register your interest: info@tradenw.org

PLAN FOR JOBS

Department for International Trade

What is the fund?

The fund is designed to support businesses looking to grow their international trade. SMEs can apply for match-funded grants of between £1,000 and £9,000 which will be available for proposed future activities (subject to eligibility).

To secure a grant, the business will need to fund a proportion of the costs itself. This varies according to where your business is based and will be up to 50% of the total cost.

Eligible Activity

The fund can be used to support areas including but not limited to:

- PR
- Market Research
- Consultancy on IPR
- Translation / Cultural Advice
- Social Media and SEO
- Participation in trade shows
- Market development including visits
- Routes to Market
- Overseas Business Environment / Due Diligence

How to Apply

Contact your International Trade Adviser or our customer services team on:

T: 0333 320 0392
E: info@tradenw.org

An International Trade Adviser will:

- Check your eligibility
- Provide more details about the fund
- Discuss your project and support your company to make the application

Funding is subject to availability within your region, and will be prioritised for businesses who can demonstrate they have high export potential.

In partnership with:

European Union
European Regional Development Fund